

KHAIRUL ISLAM

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SUMMARY:

WordPress Developer with 3+ years of expertise in WooCommerce and Elementor, creating custom e-commerce solutions for fashion, jewelry, and digital products. Consistently achieve 90+ PageSpeed scores while implementing robust security protocols. Deliver tailored websites that address specific business needs with integrated digital marketing strategies.

CORE EXPERTISE:

WordPress, Shopify

- **WordPress Development:** Theme customization, Elementor Pro, multisite management, speed optimization (90+ PageSpeed), security implementation
- **E-commerce Solutions:** WooCommerce configuration, payment gateway integration (PayPal, Stripe, Crypto), product management, Shopify customization, dropshipping setup
- **Technical Skills:** AI Chatbot, HTML/CSS, performance optimization, security protocols, Facebook/Google Ads, social media marketing, basic design (Canva, Photoshop)

EXPERIENCE:

Gainer Digital: WordPress & E-commerce Specialist

August 2024 - Present

- Developed 15+ fashion/jewelry e-commerce websites with WooCommerce
- Created high-converting landing pages, increasing sales by 40%
- Implemented payment gateways, inventory management, and courier integration
- Set up Shopify themes and dropshipping stores for international markets
- Optimized websites achieving 90+ PageSpeed scores with comprehensive security

WPThemePrime: E-commerce Entrepreneur

January 2025 - Present

- Created and managed self-owned e-commerce selling digital products
- Optimized product pages, checkout flow, and implemented SEO strategies

FREELANCE:

Since 2022

I have been working as a Social Media Manager at Page, Group, and managing other social media platforms, while also utilizing my WordPress eCommerce skills through freelancing with direct clients outside of marketplaces.

EDUCATION & TRAINING

- Web Development Course: Code Man BD (2021-2022)
- SEO Optimization Training: SEO Passive Journal (2024)
- Facebook Ad Marketing: Skillup (2025)

WordPress expert specializing in WooCommerce & Elementor, delivering high-performance e-commerce websites and digital marketing solutions to drive business growth and success.